FORM PTO-1449		SERIAL NO.	CASE NO.	
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LIST OF PATENTS AN	D PUBLICATIONS FOR	FILING DATE	GROUP ART UNIT	
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(use several sheets if necessary)	CONFIRMATION NO.			

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	B1	6,081,263	06-27-2000	LeGall et al.		
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EXAMINER INITIAL	OTHER ART – NON PATENT LITERATURE DOCUMENTS (Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.					
	B4	Dezhi Wu; Il Im; Tremaine, M.; Instone, K.; Turoff, M.; A framework for classifying personalization scheme used on e-commerce websites. System Sciences, 2003. Proceedings of the 36 th Annual Hawaii International Conference on, 6-9 Jan. 2003 pages:222-233.				
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	В7	PCT International Preliminary Report on Patentability for International Application No. PCT/US2004/030150 dated March 21, 2006.				

EXAMINER	/Boris Pesin/	DATE CONSIDERED	09/22/2009	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.